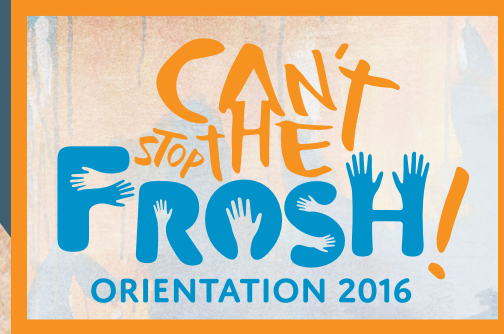


2016 ORIENTATION WEEK PROMOTIONS

FSU Website:
Visits: 42,197
Unique Vistors: 26,661
Page Views: 84,398



FSU FROSH KIT

\$450

Includes Frosh T-shirts,
swag,
orientation concert ticket,
and more!

FSU RESIDENCE KITS

\$350

Includes our campus and
residence information, and
FSU swag. (no magnets allowed)

BOTH KITS:

\$700

Both groups of students
with a \$100 savings.

8,900

NEW STUDENTS

6,100

RETURNING STUDENTS

1,600 FSU RESIDENCE KITS

The Fanshawe Student Union will provide over 1,600 new students living on campus in one of our three residences a free Resident Kit. These kits will be delivered to individual residence rooms before move-in day

1,300 FSU FROSH KITS

These kits are promoted and purchased by the first year and returning students to gain access to information about FSU orientation events. Included in the FSU Frosh Kits, we will provide students with Fanshawe Student Union swag and a Frosh Orientation Concert Ticket. We sold out of FSU Frosh Kits last year

2016 ORIENTATION WEEK PROMOTIONS

SPONSORSHIP PACKAGES:

- Complete Package: \$1200.00 (includes HST)
- Logo on the back of our orientation Frosh t-shirts
- Flyers or promotion items in all kits (no larger than 8.5" x 11")
- Web banner on www.fsu.ca from September 6 to 16th, 2016
- Placement of your logo on orientation posters and media promotion
- Logo in full-colour orientation special advertisement in the Interrobang's orientation spread
- Logo and mention of sponsored events in the newsletter for the first four newsletters that start before school begins
- Exclusive category rights: no other company/service will be allowed as a sponsor in any of your Frosh Kits

For More Information Contact
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