

Job Posting

Job Title:	Graphic Designer/Paginator (Contract)
Reports To:	Creative Director, Publications
Posting Date:	January 5, 2018
Posting Expiry Date:	January 12, 2018
Job Summary:	<p>Reporting to the Creative Director, the Graphic Designer/Paginator will focus on designing the Interrobang newspaper, features and other advance pages. The incumbent is a self-starter and agile designer and is able to bring design flair to newspaper's pages and graphics that will tell stories in creative ways. This individual is able to communicate effectively with the Interrobang Editor, to make reader-centered decisions about content and packaging. Responsibilities include design pages on a weekly deadline for our newspaper, features section, building ads and other advance pages and special projects in conjunction with the Fanshawe Student Union's Creative Director. Average page count being handled is 20 to 24 pages. The Graphic Designer/Paginator has a visual eye and a sense of what's missing, what's needed and how the pieces of a package work together.</p> <p>This 4-month contract position will work Monday-Thursday, 14-28 hours/week, with the occasional Friday and longer hours on print deadline days as required. Weekend or holiday work is possible. Contract may be extended pending approval.</p>
Core Competencies:	<ul style="list-style-type: none"> • Team Work • Time Management • Creative and Innovative Thinking • Development and Continual Learning • Problem Solving • Accountability and Dependability • Decision making and Judgement • Operating Equipment • Planning and Organizing • Communication • Energy & Ability to Handle Stress
Job Duties:	<ul style="list-style-type: none"> • Design digital and printed materials for the student newspaper, marketing materials and other channels. • Create and produce infographics, charts, thumbnail images, and other design elements utilizing appropriate file formats

	<ul style="list-style-type: none"> • Conceptualize and design marketing materials such as: flyers, advertisements, brochures, logos, signage, and other exhibits/displays as required • Integrate multimedia concepts with technical graphic design elements, as appropriate • Develop specifications and standards for printing and other production. • Select the appropriate media and materials (e.g. paper, ink, etc.) • Inspect proofs for accuracy and adherence to corporate standards • Provides technical graphic assistance to Creative Director, production personnel • Coordinate and maintain a library of graphics, media, digital records, and other enterprise content • Utilize technical/talent skills, applying a solid eye for composition and color, with the ability to completely prepare a file for production using InDesign, Illustrator, and Photoshop • Manage own project workflow while coordinating with Interrobang Editor and management on schedules, requirements, goals and proofs as needed • Create production-ready artwork for all projects • Expected to multitask effectively, prioritize competing demands, and trouble-shoot any issues relative to the pagination role that may arise • Performs other duties as assigned
<p>Requirements:</p>	<ul style="list-style-type: none"> • Post-Secondary Education in Graphic Design or Applied Arts • Formal background or training in Production/Design • 2-3 years Pagination work experience as a graphic designer • Experience using Illustrator and Photoshop • Advanced working knowledge of Adobe InDesign CS in order to complete a variety of standard design practices, workflow, manipulate or create artwork to details specs/units, and properly output different file formats • General computer proficiency on Mac platform • Demonstrating these abilities through a portfolio of personal/educational/professional work examples created using the software mentioned above • Well versed in the latest graphic design methods, practices, techniques, and associated principles • Solid design and conceptual skills • Strong knowledge of page layout, style guides and photographic requirements • Strong knowledge of printing/publishing procedures and standards • Excellent communication skills (both written and verbal) • Self-motivated, able to work independently and as part of a team • Ability to accept and integrate constructive feedback from superiors • Effective deadline management and project management skills

	<ul style="list-style-type: none">• Strong interpersonal skills required to communicate with a broad range of stakeholders and/or content owners• Ability to analyze and interpret user requirements• Strong interpretive skills to analyze technical information and create illustrations• Budget management skills for the production of digital or traditional media.• Ability to develop print specifications• Proven performer and innovative thinker with strong collaborative, organizational, planning and project management skills• Ability to be decisive and to adapt quickly and comfortably to change is an asset• Works well under deadline pressure and understands the pagination process• Attention to detail and ability to multi-task and prioritize• Excellent attendance record
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Submit resume via email to: fsuhr@fanshawec.ca. Please quote “Graphic Designer/Paginator” in subject heading.

The FSU would like to sincerely thank all applicants for their interest however, only those candidates selected for an interview will be contacted.

As part of our commitment to accessibility for all persons with disabilities, the FSU will, upon the request of the applicant, provide accommodation during the recruitment process to ensure equal access to applicants with disabilities. If you are selected for an interview and you need accommodation, please contact Human Resources at 519-452-4109 x6304 or FSUHR@fanshawec.ca.