



We are happy to offer all Fanshawe Career Fair participants the Fanshawe Internal rate for the Interrobang Job Hunt issue, January 30th.

DEADLINES:

Ad booking: Thursday, January 19th, 2017 by 4 pm

Finalized artwork: Wednesday, January 25th, 2017 by noon

All final artwork MUST be approved/Submitted by no later than 12:00 pm on the deadline date.

ADVERTISING COORDINATOR CONTACT

Sara Roach

FSU Publications Office
519.452.4109 Ext. 6322
sroach@fanshawec.ca

COLOUR

Colour is available for most ads at an additional cost where not already included. Spot (one or two) \$80 each
 Process (three or more) \$240. Please ensure your process files are in CMYK profile.

PREFERRED FILE FORMATS

PDF files, Photoshop EPS or TIFF, Illustrator EPS. Please convert all fonts to outlines and have all files at 300 dpi.

LOGOS, GRAPHICS AND FONTS

Logos and line art should be scanned at a resolution of 300 dpi and supplied as CMYK tiff images, except where original vector (EPS) files exist. Fonts must be supplied with artwork or converted to outlines. Graphics and logos that are taken from websites are not acceptable for reproduction.

SUBMISSION

Ads can be submitted via e-mail to **sroach@fanshawec.ca**, a CD-R, USB key or Dropbox can also be submitted. Contact us for our FTP information.

		<p>Full Page 10" x 16" \$500</p> <p>1/2 Page 10" x 8" \$260</p>
		<p>1/4 Page 6" x 7" \$135</p> <p>1/8 Page 4" x 5.25" \$75</p>
		<p>1/16 Page 4" x 2.6" \$40</p> <p>1/6 Page 4" x 2.6" \$40</p> <p>Front Page Banner 10" x 2" \$315</p>
<p>Insert \$240</p> <p>Colour Spot (one or two) \$80 each Process (three or more) \$240</p>		

* HST applies in addition to all rates

Advertising rates based on modular sizing (based on 5 columns x 225 agate lines per page).